**COURSE OUTLINE**

1. **GENERAL**

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| **SCHOOL** | HUMANITIES | | | | |
| **ACADEMIC UNIT** | DEPARTMENT OF MEDITERRANEAN STUDIES | | | | |
| **LEVEL OF STUDIES** | UNDERGRATUATE | | | | |
| **COURSE CODE** |  | **SEMESTER** | | **7** | |
| **COURSE TITLE** | Innovation and Entrepreneurship in the Mediterranean | | | | |
| **INDEPENDENT TEACHING ACTIVITIES** *if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits* | | | **WEEKLY TEACHING HOURS** | | **CREDITS** |
|  | | | 3 HOURS Χ 13 WEEKS | | 5 |
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| *Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).* | | |  | |  |
| **COURSE TYPE**  *general background,  special background, specialised general knowledge, skills development* | *specialised general knowledge* | | | | |
| **PREREQUISITE COURSES:** | No | | | | |
| **LANGUAGE OF INSTRUCTION and EXAMINATIONS:** | GREEK | | | | |
| **IS THE COURSE OFFERED TO ERASMUS STUDENTS** | YES (IN GREEK LANGUAGE) | | | | |
| **COURSE WEBSITE (URL)** | http://dms.aegean.gr | | | | |

1. **LEARNING OUTCOMES**

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| **Learning outcomes** | |
| *The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.*  *Consult Appendix A*   * *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area* * *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B* * *Guidelines for writing Learning Outcomes* | |
| By the end of the course, it is expected that students will:  - be able to understand the factors shaping entrepreneurship and innovation  - have acquired analytical tools for the understanding of entrepreneurship and innovation in the Mediterranean area - have gained knowledge about public policies and European support for entrepreneurship and innovation  - have gained knowledge and skills that are considered important in the modern labor market | |
| **General Competences** | |
| *Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?* | |
| *Search for, analysis and synthesis of data and information, with the use of the necessary technology*  *Adapting to new situations*  *Decision-making*  *Working independently*  *Team work*  *Working in an international environment*  *Working in an interdisciplinary environment*  *Production of new research ideas* | *Project planning and management*  *Respect for difference and multiculturalism*  *Respect for the natural environment*  *Showing social, professional and ethical responsibility and sensitivity to gender issues*  *Criticism and self-criticism*  *Production of free, creative and inductive thinking*  *……*  *Others…*  *…….* |
| *Search for, analysis and synthesis of data and information, with the use of the necessary technology*  *Decision-making*  *Working in an international environment*  *Working in an interdisciplinary environment*  *Production of new research ideas*  *Production of free, creative and inductive thinking* | |

1. **SYLLABUS**

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| The course "Innovation and Entrepreneurship in the Mediterranean" develops along two axes. First, it examines the basic concepts and issues of entrepreneurship and innovation, and secondly, it studies the conditions and factors that shape the entrepreneurial climate in the wider Mediterranean area. Specifically , the course examines: the concept and elements of entrepreneurship and innovation, the key pillars of business development, results and socio - economic impact of entrepreneurship, business leadership and management , entrepreneurship and economic theory, international entrepreneurship , entrepreneurship of ethnic minorities , entrepreneurship conditions in the Mediterranean, public policies and European policies for entrepreneurship and innovation with an emphasis on the Mediterranean. |

1. **TEACHING and LEARNING METHODS - EVALUATION**

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| **DELIVERY** *Face-to-face, Distance learning, etc.* | Face-to-face |
| **USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY** *Use of ICT in teaching, laboratory education, communication with students* | ICT in class teaching and in communication with students |
| **TEACHING METHODS**  *The manner and methods of teaching are described in detail.*  *Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.*  *The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS* | |  |  | | --- | --- | | ***Activity*** | ***Semester workload*** | | Lectures | 39 ώρες (1.56 ECTS) | | Study hours | 83 ώρες (3.32 ECTS) | | Final Exams | 3 ώρες (0.12 ECTS) | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | | Course total | ***125 ώρες (5 ECTS)*** | |
| **STUDENT PERFORMANCE EVALUATION**  *Description of the evaluation procedure*  *Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other*  *Specifically-defined evaluation criteria are given, and if and where they are accessible to students.* | Language of evaluation: Greek  Assessment is done by written examination at the end of the semester (80% of the grade) and class participation 20% of the final grade.  Evaluation criteria are mentioned in the Course description. |

1. **ATTACHED BIBLIOGRAPHY**

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| *- Suggested bibliography:*   1. Innovation and Entrepreneurship, Innovation and Entrepreneurship Unit, University of the Aegean (collective volume), 2012 available at <https://eclass.aegean.gr/modules/auth/opencourses.php?fc=34> 2. Deakins, David & Freel Mark, *Entrepreneurship*, Kritiki, Athens, 2007 (in greek) 3. Storey, David, Greene Francis, Hassid Joseph and Fafaliou Irine, *Entrepreneurship for SMEs*, Kritiki, Athens, 2011 (in greek) 4. Ioannides S., Tsakanikas A. and Chatzichristou S. (2010), *Entrepreneurship in Greece 2009-2010: Searching for an Exit from the Crisis*, IOBE, Athens (in greek) 5. Karagiannis A.D., Korres G. and Zarifis A. (2001), *Entrepreneurship and Development*, Paidagogiko Institute, Athens (in greek) 6. Kollintzas T., (2000), *Theory of Economic Development*, To Economico, Athens (in greek) 7. Petrakis P. (1996), *Entrepreneurship and Development*, Papazisi, Athens 8. Xassid I., and Karagiannis A. D. (1999), *Entrepreneurship and Greek Economy: Economic and Social Approach*, Interbooks, Athens (in greek) |